# WOMEN AS EARLY ADOPTERS OF TECH

Me Telling You Stories for a Bit



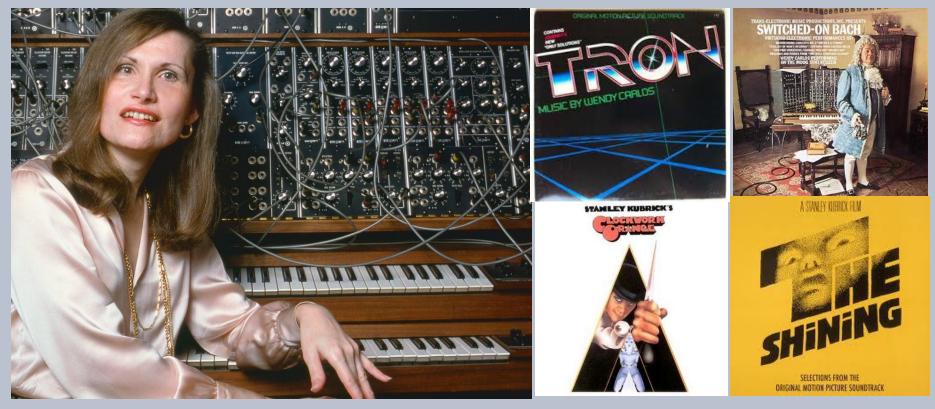
## AN ACKNOWLEDGEMENT

Actual information about tech adoption research before I resume my foolishness

- Marketing challenge with cultural/social implications
- Anna Shaw: <u>Design For Your Early</u> <u>Adopters: Women</u>
- Genevieve Bell and Paul Dourish: coauthors of <u>The Myth and Mess of Ubiquitous</u> <u>Computing</u>



## WENDY CARLOS AND THE MOOG



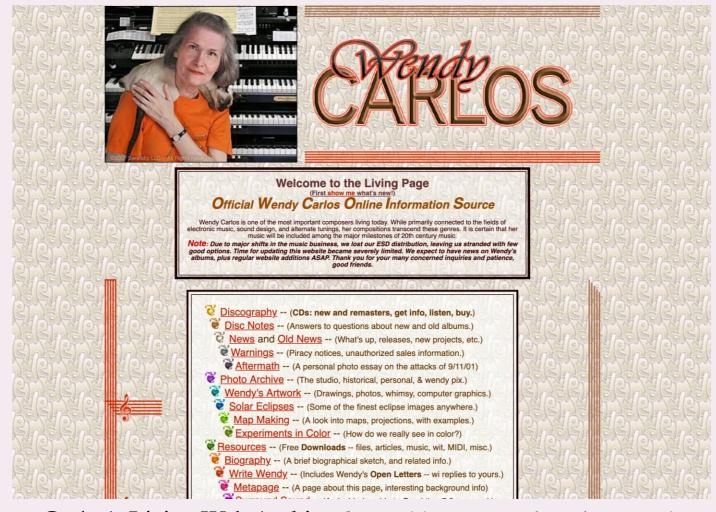
https://open.spotify.com/artist/5MmXZQUGs0eXP5PV79iKrB?si=RMTepqcjTMyVcbczKMhLXA

Spotify Page of Someone Who Famously Hates Streaming (Which, is fair)

# THE MOOG IN ACTION



https://www.youtube.com/watch?v=4SBDH5uhs4Q



Carlos's Living Web Archive: <a href="https://www.wendycarlos.com/">https://www.wendycarlos.com/</a>

## **JENNICAM**

- Project of conceptual artist and web developer Jennifer Ringley that ran from 1996 to 2003
- Continuous upload of static images taken at 15 second intervals
- Cited as the first live streamer and camgirl

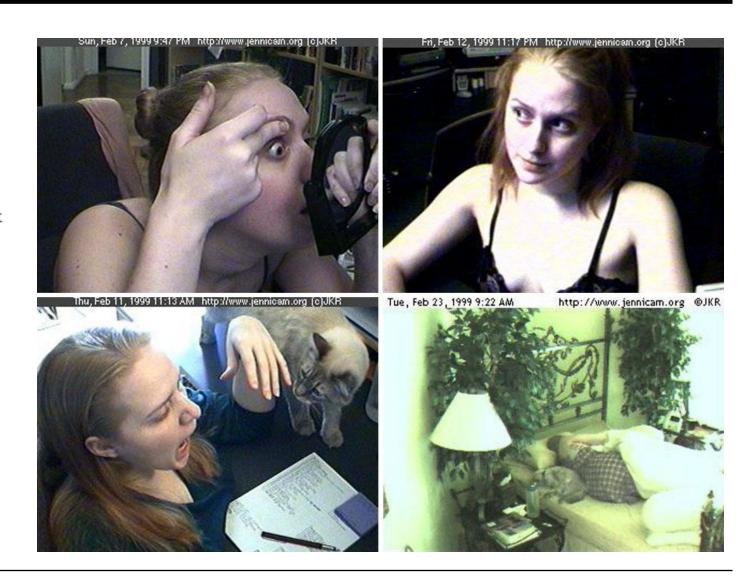


https://wsbj.com/sorabji/2024/03/13/jennicam-on-letterman-july-30-1998.html (Source)

# jen•ni•cam ('jen•ē•, kam)

n (1996) 1 : a real-time look
into the real life of a young
woman 2 : an undramatized
photographic diary for public
viewing esp. via internet

[ continue ]



# HE LOVES ME, HE LOVES ME NOT

- Anna Leach of Shiny
   Shiny: <u>Has Facebook Finally</u>
   <u>Introduced 'Who's Looking</u>
   at Your Profile'?
- Inspired investigation of Facebook's algorithm changes led by teenage girls







#### Foxy says:

June 8, 2011 at 6:06 pm

@Lisa, I do think the LeftSideBar10 do show the people YOU stalk and with whom you've had some FB "interaction." I used to stalk my crush's profile on a regular basis and he used to show up on my LeftSideBar10. When we first became FB friends, we made a couple of comments and "Liked" a couple of each other's posts. However, we've mostly exchanged PMs and been on FB chat.

More recently I've been 'stalking' a couple of other random profiles to see if these people will show up on the LeftSideBar10. Mind you these are people I rarely "interact" with. Nothing as of yet, but I'm confident they'll appear there soon, especially if I start "Liking" their stuff.

As far as my crush goes, he consistenly shows up on my Moseover5. Like I said before, I've stopped clicking on his status updates and I've stopped visiting his page altogether. He PMd me recently. I responded to his PM, but again I haven't visited his profile. He still shows up on my Mouseover5.



#### OMG savs:

June 5, 2011 at 11:34 pm

okay... I am not really sure about the relation between mutual views and left side bar.... I have three of the girls that "HATE" me for some reason. and I hid all of their posts on the news feed so I can never see their statuses or pictures updated. Still, they never fail to appear on my left side bar. I think it's not the "mutual" click. o\_O. Weirdly, They never show up on my mouseover list either.

Today, my mouseover list has been updated!(Finally, after about 3 months of unchanging list) haha. 5 new people started showing up on my mouseover list. really really random... I am not even really interested in them and I never creep on their pages.(sigh) This algorithm is ridiculously complicated!! I have cleaned out my message box about three days ago to observe if it affects the left side bar list and the mouseover list. let's see what happens.



#### OMG says:

June 6, 2011 at 10:57 pm

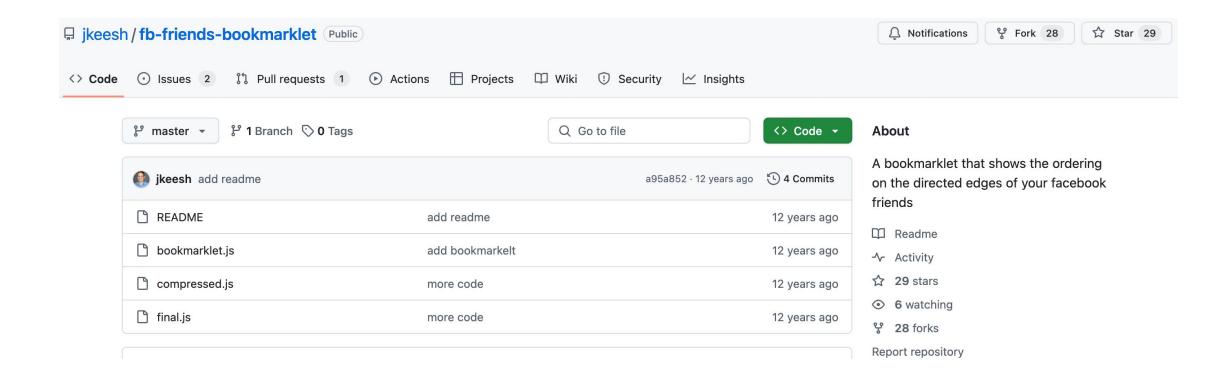
@Foxy: haha. Thank you, Foxy!! :) I also am started thinking that mouseover 5 has more to do with who looks at my profile. I was doing a little research yesterday and listed allI the names appearing on my mouseover. It was 20 people in total. and they all had "good" or "possible" reasons to check on me and I haven't visited them over a month. (After I became paranoid after reading this forum.)

@Milly: woooahhh!! That's exactly what happened to me!! I started seeing my crush's best friend, and my crush's ex on my friend research bar. I was being paranoid after observing this. I was like "would they see my name in the research bar too? o\_O???!?!"

I have no idea why fb chose these certain names on the research bar. I admit looking at their pages like 4-5 months ago, but it was just one time thing! I thought "maybe" there is a slightest chance of them looking me up in reverse????......

and my crush's name NEVER NEVER NEVER fails to appear on my friend search bar as the first person... :( It's all confusing..

### STALKER LIST



# MEDIA LIST

Lurking: How a Person Became a User by Joanne McNeil

Sisters with Transistors dir. by Lisa Rovner

Archive of Switched on Bach

Reply All #5: Jennicam

